

Purpose-Directed Communication



**What's your purpose?
Let's bring it to life.**

Great marketing begins with purpose. Purpose-Directed Communication is the strategy used to best express your purpose within the four walls of your organization. Our team of designers identify key areas within your building, usually in employee gathering areas, where your purpose can be brought to life. That may include signage or digital graphics—possibilities are endless.

At this point in the communication process, organizations also have the privilege of introducing their purpose to their employees. Revealing your purpose, and getting your entire company on the same page, is an extremely powerful experience.

It's time to share your purpose:

Let everyone in

Communicate your purpose company-wide.

Get immersive

Bring your purpose to life inside your building.

Show them who you are

Express your purpose to your customers through marketing.

Wow 'em with marketing

We offer services including Photography, Graphic Design, Copywriting & Editing, Strategy, Videography and Website Design and Development.

PROPHIT CO.

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