

PROPHIT CO.



LEADER- SHIP REIMAGINED



→ **BOOK JOE TODAY!** ←

920.435.4878 | prophit.com

GET TO KNOW



Joe Kiedinger is a well-versed keynote speaker, entrepreneur, author of three books on leadership: *The Brander in Chief*, *Remove Your Fear*, *Build Your Career* and *The Dignity Based Franchise*, blogger of Wisdom on Wednesday, CEO of Prophit Co., holds a utility patent for the technology, Dignify, and is a father of four. He was named one of the top “20 People You Should Know” by the Green Bay Chamber of Wisconsin’s Bay Business Journal and is deeply passionate about his personal purpose: teaching acceptance in an unaccepting world.

As a former performer with Carnival Cruise Lines and co-founder of Let Me Be Frank Productions, Joe’s presentation style is high-energy and entertaining. Your audience will be moved. Your audience will be inspired. Your audience will be stunned by his ability to hit the nail on the head. All those unnamed thoughts and feelings will suddenly make sense as Joe delves into the topic of dignity in the workplace. All the anxiety, the unspoken questions and the stress will begin to melt away as understanding sets in, with the new information Joe shares.

Joe discovered the idea for his life-changing tool, Dignify, while playing a board game with his stepson, Alex. Having struggled for a few years to communicate effectively with his pre-teen, he suddenly realized that he was taking the wrong approach. Alex wasn’t like Joe. Alex was sensitive, thoughtful and soft-natured. Joe needed to speak Alex’s language and follow his rules of communication if they were going to truly understand one another. That’s how Dignify’s first seed was planted.

The Dignify technology was invented to advance the mission of Prophit Co., founded by Joe and his wife, Danica. Prophit Co. is a Green Bay, Wisconsin-based communication company focused on organizational health. It exists to inspire and empower businesses to grow and utilizes organizational, interpersonal, intrapersonal and purpose-directed communication to help achieve that growth for each unique client.

PROPHIT CO.

Follow Joe’s Blog!
wisdomonwednesday.com

920.435.4878 | prophit.com

KEYNOTE ADDRESS

Having a passion for great leadership, Joe spent over a decade of his life studying successful businesses, their leaders, published psychologists and the science of the brain. What he discovered was surprising: great leaders are similar to great parents. They are strict, but fair, treat each person as a unique individual and they celebrate small victories often. In other words, they dignify those they lead.

With this knowledge, Joe founded Servant Leaders of Wisconsin to share his passion with other business people. The quarterly series provides an opportunity to step outside of the day-to-day and take some time to analyze current leadership behaviors and employ new, intentional ones.

Join the exclusive group who have welcomed Joe's message of dignity:

- Kraft Foods
- National Grocers Association
- WSAE
- WE Energies
- Global Franchise Group
- and many others!

LEADER- SHIP REIMAGINED

Today's leaders need to reimagine everything they've learned about leadership—the rules have changed!

Timeless topics around leadership like accountability, engagement and motivating employees must be re-evaluated. The old ways of leading are no longer effective. Joe has uncovered a key that connects people quickly... dignity. Giving people credit for exactly who they are, not who you want them to be. It means hiring people who are right for your company and the job because of their unique emotional drivers and putting them in a position to succeed from the outset.

It means taking the time to get to know their story so you can humanize and not objectify them.

Joe will challenge and enlighten your audience to re-imagine what they learned about leadership through his energized and thought-provoking presentation. A fresh approach to a timeless topic.

“ Focusing on dignity has really helped our team become more conscious about each other's actions. It has raised curiosity and prompted dialog as to where each of us are coming from. There's something special about people being appreciated for who they are.”

-Leadership workshop attendee

→ **BOOK JOE TODAY!** ←

WORKSHOP

BETTER RELATIONSHIPS. BETTER BUSINESS.

Learn the importance of connection, the keys to relationship building, the science that drives you and the technology that can help you succeed quickly.

It's time to get real with straightforward, honest communication. Your employees are craving it!

KEY TAKEAWAYS:

- Engage your employees
- Find out why employees really leave and what you can do to prevent it
- Get to the heart of great communication
- Experience Joe's invention Dignify—helping you to understand people quickly and figure out what they need to succeed



“ This is such amazing information! This will change my life & hopefully the lives of others.”

-Leadership workshop attendee

PROPHIT CO.

920.435.4878 | prophit.com